Subject: Chapter Membership Challenge

Good Morning and Happy Friday, March 10, 2023 Chapter Presidents and Region Directors!

The Association of Florida Colleges' Executive Committee and Membership Development Committee are looking for 1,000 new AFC members. Accordingly, we are kicking off a statewide Chapter Challenge Contest to see which AFC chapter brings in the most new members. Who counts -new, returning, adjuncts, or retirees? **ALL** of them count! Get your chapter membership chairs, officers, and members together to create some FUN and EXCITING ways to recruit new members for your chapter. And, yes, prizes are involved.

- 1. The first place chapter will receive one free annual conference registration and a \$300.00 check to use however you like. This is a \$600.00 value.
- 2. Second place will receive one Florida College Professional Certificate scholarship for a member of your chapter's choice. This is a \$200.00 value.
- 3. Third place will receive one free 2024 Leadership Conference registration. This is a \$119.00 value.

The challenge rules are simple:

- New members must be full or part-time Florida College System (FCS) employees
- Applicants must be employed (or retired) at your chapter's institution
- All new member applications must be submitted to the AFC office by Thursday, August 21, 2023
- All new applications membership fees must be paid by Friday, September 1,
 2023

The Challenge starts right now and ends on Thursday, August 31, 2023. If you have questions, please contact the AFC Membership Committee Chair, Wanda Curtiss, at wcurtiss@mdc.edu or by phone at 305-237-4397.

Thank you for your active involvement and strong support as we **MOVE FORWARD WITH GREAT EXPECTATIONS** for a successful membership challenge.

Gratefully, Gregory Williams, AFC President, Challenge Chair Stephanie L. Campbell, Immediate Past President, Challenge Co-Chair

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