**Membership Development Committee Tasks**

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| **Goal** | **Task** | **Person Responsible** |
| Increase Membership by 1,000 members | Reach out to Region Directors and All Membership Chairs in your Region.   1. Find out if they are having issues/report back to the committee so that we can work on solutions. | ALL – Region V, please check with me so that you are each assigned a college to work with. |
|  | Encourage Participation and attendance of both members/non-members during Spring conferences. |  |
| Host Membership sessions at each Region Meeting. |  | ALL |
| Engage both non-members and members throughout the year |  | Kelly and Joyce |
| Engage retirees and inform them about local and statewide activities/share registration links if possible. |  | Bertha Cabrera |
| Update member lists |  |  |
| Update retirees list |  | Wanda Curtiss |
| Encourage retiring members to sign-up for Lifetime retiree membership. |  | Bertha Cabrera |
| Increase Visibility at Chapter level. |  | Liliana Ramirez |